

# Margo Weishar, MD, FAAD

#### Dermatology

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Springhouse Dermatology

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### Q: Your practice integrates dermatology care and aesthetics. What does that mean? A: It means we treat medical

that mean? A: It means we treat medical issues such as skin cancer, abnormal moles, rashes and other skin diseases. At the same time, we also have the expertise and technology to offer a full array of aesthetic services. Using lasers and other devices, we can reduce the appearance of wrinkles, improve skin tone and texture, and help patients achieve more youthful-looking skin. No one else in the area offers this complete combination of medical dermatology and cutting-edge cosmetic procedures.

### Q: What are some of your most popular aesthetic procedures? A: The

PICOGenesis FX laser is popular for improving skin pigmentation and evening out complexion. But it can also go deep into the skin to remodel cell structure. This helps smooth out wrinkles, reduce the appearance of acne scars, and improve overall skin radiance. Another popular procedure is InstaLift, which uses absorbable sutures to gently lift face and neck tissues to a more youthful position. It's a good alternative to fillers or for patients who want a subtle lift without surgery.

## Q: What trends are you seeing?

A: I'm seeing more patients over age 40 seeking ways to improve or reverse agerelated changes. I'm also seeing younger patients who want to prevent problems before they occur. There are many non-invasive procedures you can have in your 20s and 30s to help prevent wrinkles and slow down the aging process.

Q: What sets you apart from a spa that offers skincare services? A: Unlike a spa, we have an in-depth knowledge of the biology of the skin and can offer expert dermatologic care. For example, a patient recently came to us for a facial, but she also had very bad acne. Patients like her are sometimes sold a package of facials, but she needed medical care alongside cosmetic care. That's where we excel—we have our hands in both the medical and aesthetic sides of dermatology.

Q: What is your approach to patient care? A: Often, people look in the mirror and don't see the person they feel like inside. I listen closely to their needs and help them form a plan that combines the many options I have to meet their goals. I can relate to them since I am in the age range where I can use all the treatments at my practice. I like to feel that I am each patient's advocate for navigating the world of skin treatments. The best compliment I can receive is that my patients look and feel confident about their appearance.