



Margo Weishar, MD

Dermatology

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Q: What is your focus as a cosmetic dermatologist? **A:** I focus on the procedures and products that help patients achieve their skin goals. The field is vast, encompassing the science behind different kinds of products that are injected into the skin to relax certain movements or to restore areas where age has changed the contours of the face and body. I also have a deep knowledge of the physics underlying the different technologies—laser, radiofrequency, cryolipolysis and ultrasound—that are applied to produce improvements in the skin and body.

Q: Are there any misconceptions people have about cosmetic dermatology? **A:** The biggest misconception is that someone can learn the techniques of cosmetic dermatology without going through the training. When you are considering a procedure, you want to consult with someone who has in-depth knowledge of all aspects of skin health and beauty and has the scientific knowledge to use the procedures safely and effectively. As a board-certified dermatologist, I have broad expertise in injectable fillers and neuromodulators, laser and other energy-based devices and medical-grade skincare.

Q: What trends are you seeing lately? **A:** We've seen an increase in patients who have never had treatments before. In addition, younger patients are seeking information about how they can use advances in skincare to prevent damage before it happens and to lay the foundation for beautiful skin.

Q: What keeps you driven at work each day? **A:** I love to educate and innovate. I have a wonderful team that is always looking to improve their clinical knowledge and our office efficiencies. As an independent woman-owned and -operated business, I pride myself on having delivered top-quality healthcare for almost three decades.

Q: What makes your practice unique? **A:** The field of cosmetic and aesthetic treatments is being taken lightly by so many patients and practitioners. Social media is filled with people with the word "injector" next to their name, but what are their credentials? Of course, some of these injectors have sought out rigorous training and practiced under advanced preceptors, but many haven't. The outcome is an increasing number of patients who have had inadequate treatment and needed to reverse filler complications. At Springhouse, we have a team that is in constant contact with me, the lead and senior physician. All treatments are discussed and only the best are offered to each patient. Our reputation is built on the results and safety that we provide.